



Brook Taylor

Assistant Deputy Director, Policy and Research

Introduction to GoED

- April 2010 - Governor Schwarzenegger created the Governor's Office of Economic Development (GoED)
- Little Hoover Commission Report
- Office created out of existing resources from around state government
- Joel A. Ayala named as director



Introduction to GoED

- Consolidated the state's fragmented economic development resources into one centralized entity
- One-stop shop to streamline state bureaucracy for businesses looking to start, expand, or relocate to California
- One-on-one customized service to the state's business owners and entrepreneurs





Governor's Office of
Economic Development

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california
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Lifestyle.
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CALIFORNIA INNOVATION AT WORK

MARCH LIFECARE

Introducing America's First Health & Wellness City:
March LifeCare - "Healing Starts Here"

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GET HELP FROM A BUSINESS SPECIALIST

Whether you're starting a business, looking to expand, or wondering about a particular policy or procedure, we have answers. Contact one of our business specialists to get the help you need.

For general information: (877) 345-GOED / (916) 322-0694

1130 K St, Sacramento CA, 95814

CONTACT
A BUSINESS SPECIALIST



UPCOMING EVENTS

JUL [California Energy Commission](#)



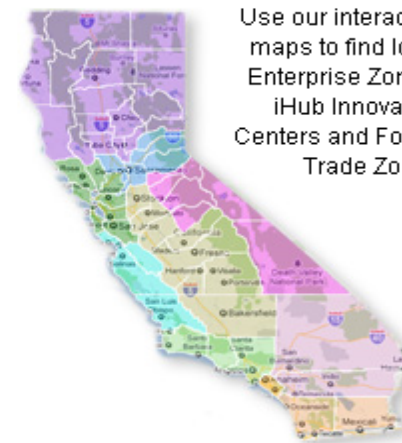
BUSINESS NEWS

California Is Open for Business



FIND A LOCAL RESOURCE

Use our interactive
maps to find local
Enterprise Zones,
iHub Innovation
Centers and Foreign
Trade Zones



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PERMIT LOOKUP

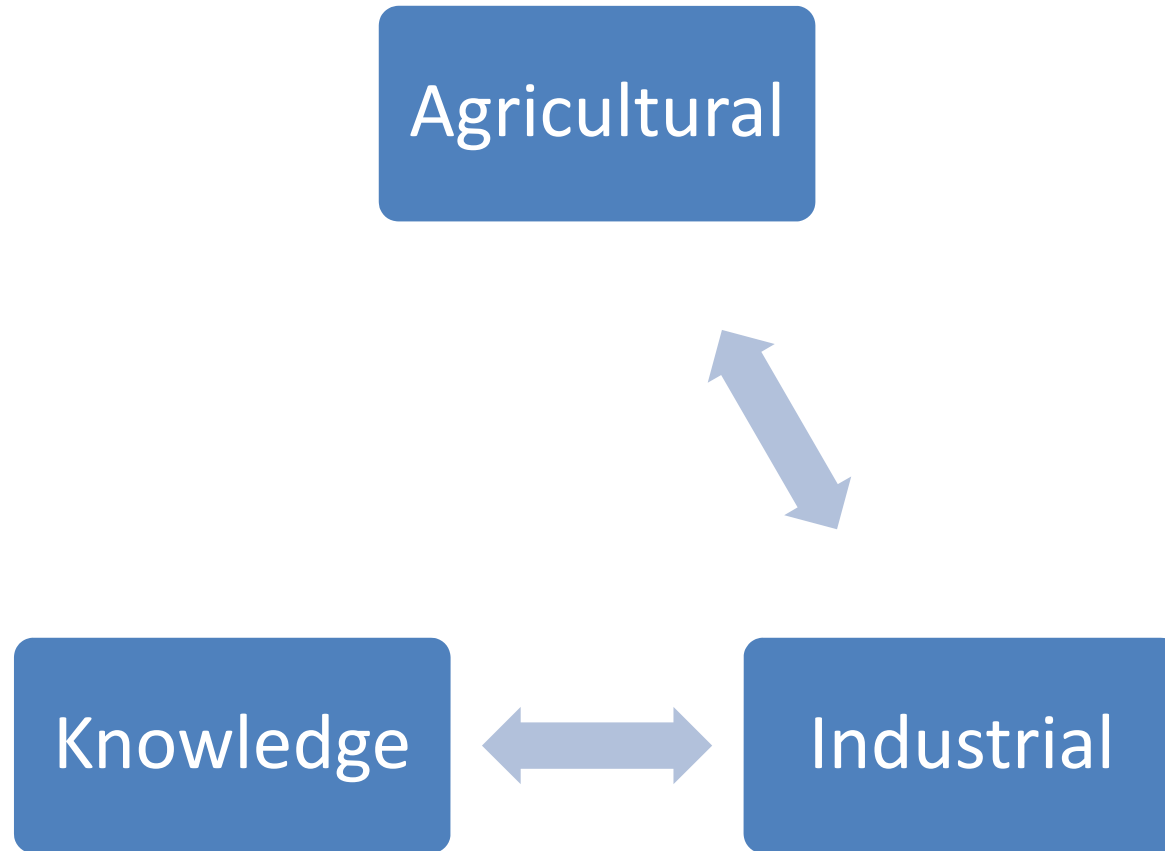
Ca/GOLD Business Permits
Made Simple

Find Agencies that register businesses and
issue licenses, all in one place.

The Future of Manufacturing in the Networked World

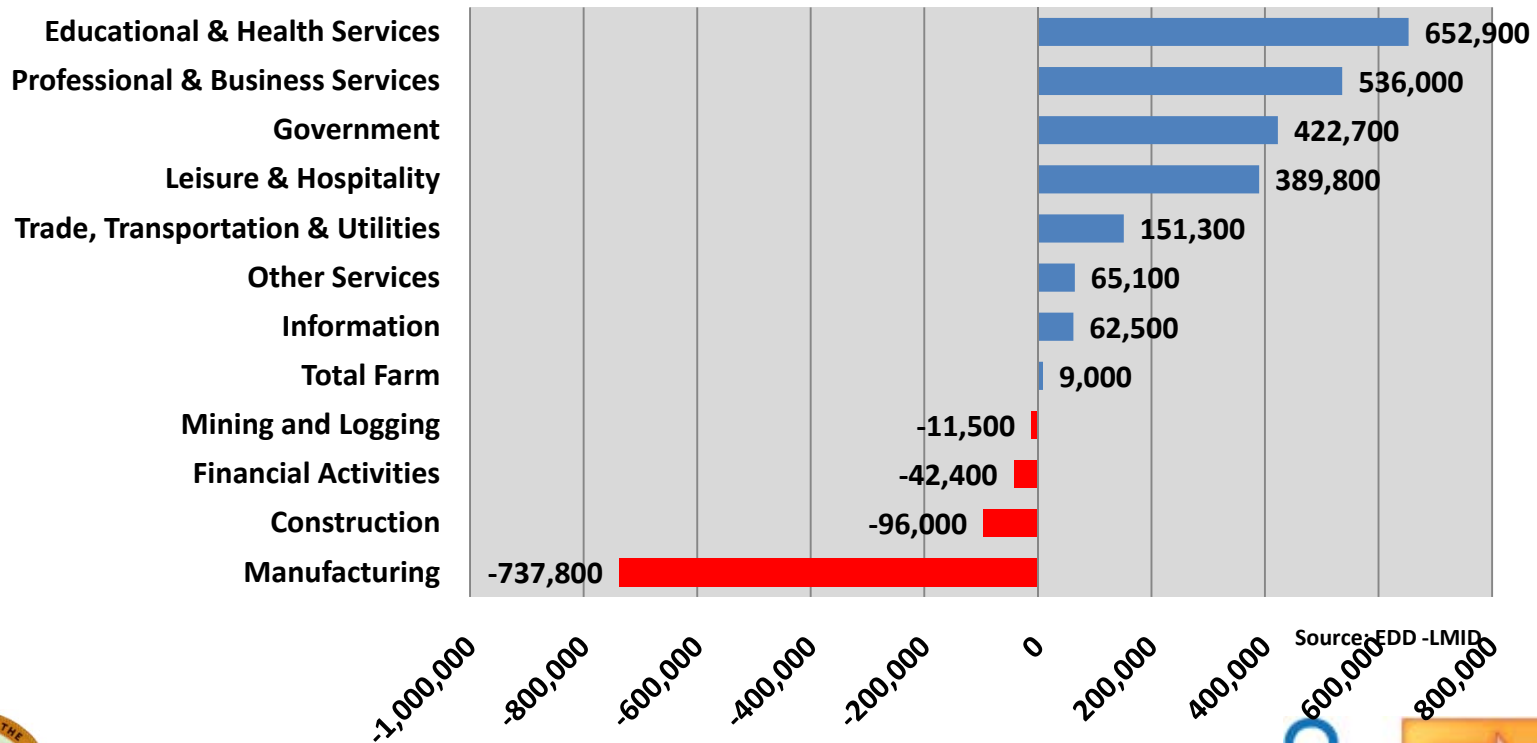


The Knowledge Economy



The Future of Manufacturing

Statewide Number of Jobs Change May 1990 to May 2010 Seasonally Adjusted Data



Source: EDD - LMID



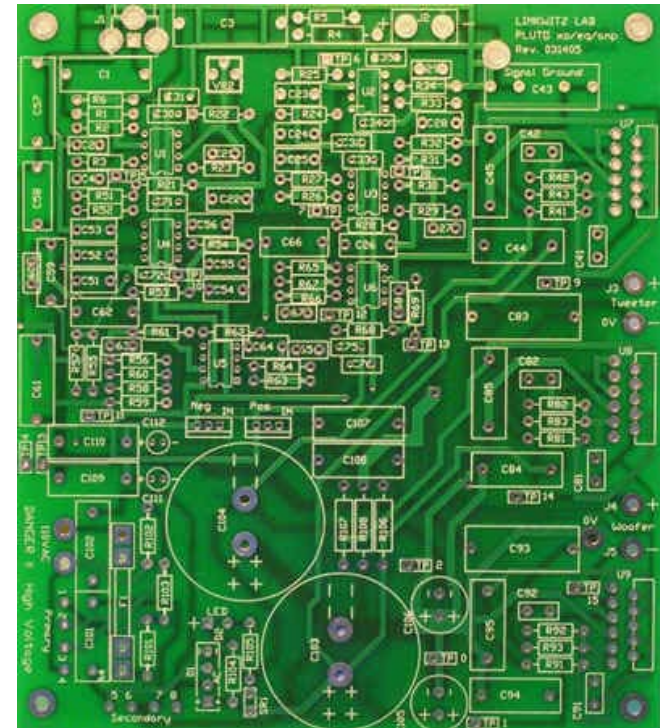
Small and Independent Manufacturers



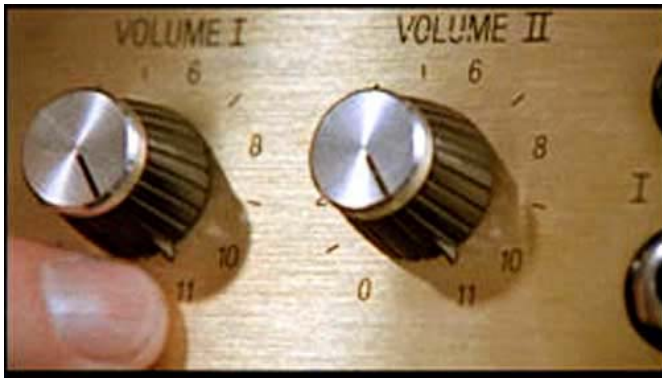
Small and Independent Manufacturers



Democratize the Tools of Production



The Networked World



Conclusion

- The networked world is building upon the knowledge economy and bringing the tools of production to everyone
 - Lower the barriers to entry and the crowd pours in
- Foster innovation and develop policies around the networked world
- Promote small firms. 99% of a businesses in California are small businesses





Governor's Office of Economic Development
1130 K Street, Suite 101
Sacramento, CA 95814

1.877.345.4633

www.business.ca.gov